

# **COMMUNITY COMMUNICATION STRATEGY**

LOT 5 DP 1064339, 1/1A BRIDGE ROAD GLEBE
DEMOLITION OF EXISTING CONCRETE BATCHING PLANT

SUBMITTED TO DEPARTMENT OF PLANNING, INDUSTRY AND ENVIRONMENT 25 March 2020



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Address	Level 18, 2-12 Macquarie Street, Parramatta NSW 2150	
Application Details		
Applicant Name	Hanson Construction Materials Pty Ltd	
Applicant Address	Level 18, 2-12 Macquarie Street, Parramatta NSW 2150	
Site to be Demolished	1/1A Bridge Road, Glebe NSW 2037	
Lot Number DP/MPS vol./fol., Etc of	Site is defined as Lot 5 DP 1064339	

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Details of Revision			
Level Details		Date	Initial
0.1	Draft for Review	16/01/2020	AZ
0.2	Final for Issue to Secretary	07/02/2020	AZ
0.3	Updated	25/03/2020	AZ

**Proposed Development** 

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#### 1 Introduction

This Community Communication Strategy has been prepared by Hanson Construction Materials Pty Ltd to create a framework to inform and guide the communications to be undertaken in support of the demolition of the concrete batching plant at 1/1A Bridge Road Glebe, NSW.

A proactive, inclusive, and transparent approach to communications will support planning objectives by ensuring accurate information is disseminated in a relevant, timely and accessible manner to specific target stakeholders.

#### The strategy will:

- Identify key stakeholders that have an interest in the project;
- Ensure communications are timely and appropriate in delivery;
- Embrace an inclusive approach to engage with all relevant stakeholders;
- Ensure there is a reliable point of contact for stakeholders; and
- Ensure the community have access to necessary information about the project.

### 2 Stakeholder Mapping

The following table identifies the key stakeholders for the project.

Table 1: Identified Stakeholders

Stakeholder	Identity	Potential Issues
Government agency	NSW Department of Planning, Industry, and Environment	Ensuring all regulations and conditions are met
	Infrastructure NSW	Ensuring all regulations and conditions are met
	City of Sydney Council	<ul> <li>Water pollution</li> <li>Traffic management</li> <li>Protection of public domain</li> <li>Air quality emissions</li> <li>Acoustics and vibration impact</li> </ul>
	The Port Authority of NSW	Consultation with Harbour Master     Water pollution
	Transport for NSW (incorporating NSW Roads and Maritime Services)	- Traffic management
Neighbouring properties	Immediate neighbours of the site.  - Sydney Secondary College, Taylor St, Glebe; - Occupants at	<ul> <li>Water pollution</li> <li>Traffic management</li> <li>Protection of public domain</li> <li>Air quality emissions</li> <li>Acoustics and vibration impact</li> </ul>

Stakeholder	Identity	Potential Issues
	<ul> <li>84-86 Wentworth Park Rd, Glebe and 4-8 Bridge Rd;</li> <li>Kauri Hotel, 2 Bridge Rd, Glebe;</li> <li>HDSA Hope Diving, 100 Bridge Rd, Ultimo; and</li> <li>Sydney Event Cruises, Bridge Rd, Ultimo.</li> </ul>	

## 3 Communication Tools

The following table provides a description of the communication tools to be used during the project.

Table 2: Project Communication Tools

Activity	Target Audience	Purpose	Issue Deadline
Notice of Demolition Letter	All stakeholders identified	Provide a letter to stakeholders informing them of the scheduled demolition with an indication of when the works are due to commence.	17/02/2020
Documentation on Hanson Website	All stakeholders identified	Documentation and information to be made publicly available on the Hanson website prior to the commencement of works.	27/03/2020
Advertisement of Contact Details	All stakeholders identified	A reliable point of contact to be made available on the Hanson website and on site during demolition works.	27/03/2020